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MILITARY'S 'Think Factories

by WESLEY MARX

NE OF the more exotic creations spawned by the United States' annual \$50 billion national security: budget is the amorphous non-profit institution widely-known as a "brainranch" or "think factory." The nonprofit organizations range from RAND and the Aerospace Corporation, creations of the Air Force, to Jet Propulsion Laboratory, the think factory for the National Aeronautics and Space Administration (NASA). Hailed as a highly effective end-run around government

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bureaucracy, these non-profit outgrowths of the military are even more effective as an escape hatch from public accountability-a fact strikingly revealed in recent disclosures by the House Armed Services Subcommittee of the lax security and wasteful shenanigans the military's think factories.

The non-profit brain-trust concept grew out of the Federal government's inability to manage its own affairs in a highly complex scientific age. This inability became manifest near the close of World War II. "Scientists were generally fed up with the restrictions and red tape involved in working military problems and wanted out," recalls J. R.

"Civil service seemed unable to attract and hold the competence needed; and it seemed likely that the kind of work that had to be done couldn't be done in peacetime in the universities because of the probable unwillingness of campus people to work under security restrictions."

Rather than up-grade or alter the character of government service, the military chose to contract for scientific chores with quasi-private non-profit organizations specifically set up for that ! ment"). Project RAND was to engage

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Douglas furnished administrative services, security guards, and locked rooms in its Santa Monica, California, facility, and RAND became a subsidiary, but virtually autonomous, division of Douglas. However autonomous, the association of an Air Force top-think group with a major Air Force contractor proved too controversial. Goldstein recalls that, "In those early days, there was naturally some suspicion that the RAND people might talk to Douglas engineers about things they learned at Boeing and Northrop [other Air Force contractors]. On the other hand, some people at Douglas worried that the Air Force might not award some contracts of Aerospace Corporation, the largest of to Douglas for fear of showing favorlitism. And it was clear to everyone that it would be desirable to establish RAND as a completely independent organization, having no ties with anyone, as soon as possible."

To insure objectivity and impartiality, brains obviously had to be procured in a manner different from nuts and bolts. With Air Force approval, in 1948, RAND was incorporated as a non-prof-Goldstein, vice president of RAND. it, non-stock corporation in California. The non-profit, military-adjunct concept became, supposedly, the road to objectivity.

> As a non-profit organization, RAND can declare no dividends and cannot manufacture any hardware. Its business is advice, and its main customer is the Air Force. Business is conducted through contracts, the cost of which. the Air Force includes in the annual budget it submits to Congress.

Contracts to RAND include such overhead items as salaries unencumpurpose. In 1945, the Air Force created bered by civil service pay scales and a the non-profit prototype. Without Con-contract fee, the non-profit version of a gressional authorization and without profit. In 1948, RAND was awarded taking bids, Air Force General H. H. \$3.5 million in Air Force contracts, and "Hap" Arnold managed to shift around earned approximately \$200,000 in fees. enough funds to award a \$10 million Today RAND grosses about \$20 million contract to Douglas Aircraft Company annually, and carns more than \$1 milto set up Project RAND (an acronym lion in fees. These fees cannot accrue stemming from "research and develop- to the benefit of any individual in the Continued